



(CLOUD) indicates no significant weather change with only light showers or drizzle. (SUNNY) indicates a clear sky with only light showers or drizzle. (RAIN) indicates a rain shower with light showers or drizzle.

Source: Philippine Weather Bureau

# Second FRONT PAGE

Business and Finance

Manila	24-26°C	Clear	Manila	24-26°C	Clear
Cebu	24-26°C	Clear	Cebu	24-26°C	Clear
Davao	24-26°C	Clear	Davao	24-26°C	Clear
Iloilo	24-26°C	Clear	Iloilo	24-26°C	Clear
Legaspi	24-26°C	Clear	Legaspi	24-26°C	Clear
Palawan	24-26°C	Clear	Palawan	24-26°C	Clear
San Francisco	24-26°C	Clear	San Francisco	24-26°C	Clear
Subic Bay	24-26°C	Clear	Subic Bay	24-26°C	Clear
Tarlac	24-26°C	Clear	Tarlac	24-26°C	Clear
Tagaytay	24-26°C	Clear	Tagaytay	24-26°C	Clear
Zamboanga	24-26°C	Clear	Zamboanga	24-26°C	Clear

## Caltex, Total hike prices anew

MUCH of important Caltex and Total yesterday increased their gasoline, diesel and kerosene prices by 20 centavos a liter, the 20th price hike in a month and the second this week.

Oil refiner Pilgrimage Shell also announced an increase in its petroleum products' prices, also by 20 centavos per liter, to take effect today.

The domestic oil companies justified the new increased price levels to the rising prices of oil in the world market.

Importation of foreign data showed regional benchmark Dubai crude prices shooting up to a March 1 to March 20 average of \$45.73 a barrel, from \$39.47 a barrel in February.

The price of refined gasoline, based on the Mean of Asia Singapore (MOPS) benchmark for refined petroleum products, also surged by a March 1 to March 20 average of \$30.45 per barrel, more than \$5 higher than the February average of \$24.27 a barrel.

MOPS-based diesel also hit a high \$37.14 a barrel average in the last 20 days of March from an average of \$33.43 a barrel in February.

Since the start of the year, gasoline prices have gone up 60 cent from a total of \$25.19 a barrel, while prices of diesel have risen 40 cent, from \$20.47 a barrel to \$24.87 a barrel.

# Palace giving up on new special session for VAT

By Ed C. Cabanages Jr.

MALACANANG has apparently given up the idea of calling another special session of Congress to rush Senate approval of the expanded value-added tax after voting up-empt in the just-concluded special three-day session.

Presidential adviser Ramon Romulo said the administration was looking to the regular Congress session to approve the Senate measure.

"There really wasn't enough time. We hope to have a consensus before the regular session and we hope for an approval of the Senate version of the VAT," said Romulo.

"Anyway, it is just a few more days between now and April 11, the resumption of Congress session," he said.

An unexpected President Mañalac's two last week threatened to call Congress, which was to hold a three-day session, to an earlier date.

He called for a special session last March 30, April 1 after the Senate failed to approve a revised VAT bill before Congress went into recess last March 16.

Despite pressure being made to have a vote on the bill through full-page newspaper advertisements and intensive negotiations, the special session ended without the VAT measure being passed.

The session said they wanted more time to discuss the VAT reform being proposed without taking the vote then. It passed in 12 percent and determining what action in the future would be required for the VAT measure.

## Business leaders dismayed

Business leaders, who had been opposing the current move of postponing the VAT measure, were disappointed and dismayed at the outcome, said Philippine Chamber of Commerce president Sergio Ochoa-Lee.

He said that while some members were already certain about their vote on supporting the VAT bill, some were obviously wavering being persuaded by the measure's uncertainty that could affect their chances of being selected in 2001.

Francis Chua, executive vice president of the Federation of Philippine Chambers of Commerce, said it would probably be more prudent for the President to just wait for resumption of Congress regular session "but she can't be persuaded in supporting the Senate bill."

Chua said the special session meant a waste of time as the measure was still in the hands of the President and the Senate.

"I think business leaders were misled in the sense that they had been told during the special session," he said.

He said supporting an another special session before Congress resumes on April 11 would be impractical as the legislative session is not yet in the hands of the President and the Senate.

Sen. Juan Ponce Enrile, assembly and legislative relations committee chair, said a revision of the VAT bill that would maintain the rate at 10 percent but expand VAT coverage to petroleum products and independent power producers.

## "Too much of a burden"

Supporting the VAT rate to 10 percent would be "too much of a burden," Enrile told the weekly Rappler in his broadcast house.

"It will be politically explosive. The people will not understand. What they will understand is that the government is compounding their suffering," he stressed.

Enrile said there was no need for the President to call for another special session as the measure has already reached the legislative branch.

"My advice to the administration is to just wait for the regular session, since it is already near. It is certain that the VAT will be passed before Congress resumes session," he said.

Enrile said the measure was already in the hands of the President and the Senate.

Enrile said the measure was already in the hands of the President and the Senate.

Enrile said the measure was already in the hands of the President and the Senate.

Enrile said the measure was already in the hands of the President and the Senate.

E23    SURETHRES    SIX DIGIT  
 26 4 9 2 5 8 4 1 5 0 9  
 (displayed number)

**Visit us your favorite:**  
[www.pearsoncmg.com](http://www.pearsoncmg.com) or 24/7 Global or 24/7 Store



# CHANGING OF THE GUARD

## PNB president stepping down

By Doris C. Sanchez

A CHANGING OF THE GUARD inside the private government: Philippine National Bank with president Leticia Tan announcing that he would be leaving the bank on April 13.

Tan's resignation followed a seven-year tenure since he took the reins in 1996. Tan, who is 55, joined the bank in 1980, which is jointly owned with investors and bank regulator Lito Tan.

The PNB issued a statement yesterday: "Mr. Tan submitted his resignation to the PNB board, admitting that he had to leave the bank because of the push he has on the board for exploring opportunities with foreign investors."

Industry sources said Tan's contract was to expire next year and the bank's shareholders apparently did not want to renew his term.

Tan was president of the United Coconut Planters Bank when he took the top job at the PNB on April 13, 2002, at the invitation of

the bank's two major shareholders—the state-owned Philippine Deposit Insurance Corp. and the Lito Tan Group.

Tan, who is not related to Lito Tan, was said to be the government's choice for the post. At the time, the PNB had just adopted PCAT (Philippine Capital Asset Test) as the basis of preferred status.

Tan's principal mandate was to carry out a three-year rehabilitation program and turn around the financials of the bank making PNB, at one time the country's largest bank.

Last year, under Tan's leadership, the PNB reported profits for the second straight year, with net profits more than doubling to P245 million from P110 million in 2001.

The PNB outlined Tan's adoption of the "good bank bad bank" strategy as having enabled the bank to resume operating in the black.

"He was able to attract a number of highly qualified senior officers from other banks to join him in the bank's rehabilitation. Together with the bank's existing cadre of professionals, the

bank has achieved a strong management team to sustain the growth in revenues and profitability of the bank," the PNB statement said.

It said the bank's board of directors was deeply appreciative of Tan's "efforts and dedication" toward the turnaround of the bank and added that it will be in his honor to endorse.

When he assumed last month the government's mandate to sell to make in the PNB, Finance Secretary Cesar Purisima said it was the right time to do it as the bank was now self-sustainable.

Purisima said the two-year job of an aggressive policy of privatization to the government should be completed by the end of the year.

Lito Tan is said to be keen to sell jointly with the government at least 50 percent of the bank's shares to the PNB.

In a recent roundtable discussion with business leaders, Lito Tan said he was not looking for a successor in the bank as he said he had "no successor" in the private government's mind.

## Fake ages? 3 AFP officers under probe

By Fe Zamora

THREE officers, one from the AFP and two from the AFPJ, have been questioned on allegedly falsifying their retirement ages according to an internal memo in the AFPJ.

The memo identified the AFP officers as Maj. Gen. Amable, AFP deputy chief of staff for plans, and Maj. Gen. Francisco Amable, chief of the 7th Special Operations Wing. The AFPJ officer was identified as Maj. Gen. Amable.

The memo said that the three officers had been "retired" but were in fact on the way to a new assignment in the AFPJ.

According to the memo, Amable and Amable are also "under this age for active duty."

"There are serious allegations involved here because they are in the AFPJ," Amable said.

Amable, Amable and Amable graduated from the PMA in 1973. Amable served in the AFPJ from 1973 to 1975.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

Amable also admitted that he was not in the AFPJ when he was retired.

## FPJ backers to take the fight to streets

By Norman Borlengue

SUPPORTERS of the late actor and detained presidential candidate Fernando Poe Jr. yesterday said they could not expect anything substantial after filing a motion for reconsideration with the Presidential Electoral Tribunal.

Gregory Amable, spokesperson of the National Council of Concerned Veterans, and the late actor's supporters would rather demonstrate actions than wait for the PET to arrive in its decision, demanding PET's action to see if the decision is reversible.

"We have no other option. In a situation where the decision is irreversible, we must think step by step if we put out

support for the motion for reconsideration. Most activities would be held in the streets," Amable said.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

Amable said that the PET is not a judicial body and that it is not a court of law.

## Pope appoints 2 new RP bishops

By Jocelyn Rios

ROME: Pope John Paul II has named two bishops for the dioceses of San Fernando City, La Union and Lingayen City in what might be his last papal appointments in the Philippines.

Salvador Antonio Illana SMC of San Fernando City was transferred to the San Fernando City, while Carlos Amable SMC of Lingayen City was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.

Illana was transferred to the San Fernando City, while Amable was transferred to the San Fernando City.

Amable was transferred to the San Fernando City, while Illana was transferred to the San Fernando City.



EMILIO AGUINALDO COLLEGE OF MEDICINE AND MEDICAL CENTER MANILA

We are pleased to announce the availability of the first year residency positions for the year 2005 in MEDICAL CENTER MANILA, in the following clinical departments with fully accredited training programs:

- Internal Medicine
- Obstetrics and Gynecology
- Pediatrics
- Surgery
- Radiology
- Anesthesiology
- Ophthalmology
- Otolaryngology

Applications for lateral entries will also be entertained in Surgery (2nd and 3rd years), Internal Medicine (2nd year), Obstetrics and Gynecology (3rd year), Pediatrics (2nd year) and Radiology (2nd and 3rd years).

The residency positions carry with a **NEW ATTRACTIVE COMPENSATION PACKAGE** comparable to those given by other leading tertiary hospitals in Metro Manila.

Emilio Aguinaldo College of Medicine announces the institutional relationship with Seton Hall University, School of Graduate Medical Education, New Jersey, USA.

Application forms are now available at the Office of the Assistant to the Director for Health Operations, 13th floor, Main Hospital Building. For inquiries, please contact Ms. Nene Encabo at 525-81-81 ext. 3001.









BEHIND THE SCENES: Dwight Howard (left) and Derek Fisher (right) jump for a rebound during a game between the Los Angeles Lakers and the Sacramento Kings.

# Menk ends poor play, fuels Kings

By Jane Mawson

**ERIC MENK** finally came out of a scoring slump to help Sacramento Kings' rookie **KOBI SMITH** end the Seattle SuperSonics' 2005 Great Western Forum NBA Finals Conference last night at the Sacramento-Sacramento Coliseum.

Displaying midrange perfection in the first quarter, the 6'6" forward scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

LEADERS	PTS	REB	AST
Menk	10	4	2
Smith	10	4	2
Howard	10	4	2
Fisher	10	4	2
...	...	...	...

SCORE	PTS	REB	AST
Menk	10	4	2
Smith	10	4	2
Howard	10	4	2
Fisher	10	4	2
...	...	...	...

Menk will be forced to play at home when the Kings return to the Coliseum for the 2005 NBA Finals.

The Kings will have the home-court advantage in the 2005 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

Menk, who was 10-for-15 from the field, scored 10 points, the most since his 15-point performance in the 2004 NBA Finals.

# Nike Summer League sets April 7 as registry deadline

BY THE NIKI BUREAU

Building basketball players, who intend to compete in a summer league, must register by April 7.

A point guard of the projected 2,000 players participating, have all

ready to show up at the Nike Summer League.

Building basketball players, who intend to compete in a summer league, must register by April 7.

A point guard of the projected 2,000 players participating, have all

ready to show up at the Nike Summer League.

Building basketball players, who intend to compete in a summer league, must register by April 7.

A point guard of the projected 2,000 players participating, have all

# National track open, inv't'l promise to be biggest ever

THE 2001 NATIONAL OPEN

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

# BAP prepares for busy year

BY THE BUREAU

The Basketball Association of the Philippines (BAP) is preparing for a busy year.

The BAP is preparing for a busy year, with many events planned for the year.

The BAP is preparing for a busy year, with many events planned for the year.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

# Spring Oil backing NBC north pre-season tourney

BY THE BUREAU

Spring Oil is backing NBC's north pre-season tourney.

Spring Oil is backing NBC's north pre-season tourney, with many events planned for the year.

Spring Oil is backing NBC's north pre-season tourney, with many events planned for the year.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.

The event will be the biggest ever, with 14,000 players expected to compete in the event.





Power for The Digital Revolution

Also available  
Multivolume, Minors, Audio, Archd. Review, Parts of P.O. 95, etc.

# The World

## Rescuers find survivor 5 days after huge quake

**LIJUNG, SOUTHWEST INDONESIA**—Rescuers dug through a mass of rubble to find a survivor trapped in a collapsed house on Saturday, five days after a huge quake struck remote Indonesian islands where up to 2,000 are feared to have died, many crushed under their homes.

Rescue workers are trying to reach thousands of people cut off from the rest of the world after a massive tsunami hit Aceh province, where rescue personnel dig through rubble in Gunungkidul, the main town on devastated Selayut Island, said one local official.

"Help, I'm very weak. I need something to drink," the trapped man was heard to say.

The rescue workers had managed to get food and water to the survivors and his mother was rescued, and they were confident of pulling him out alive.

"It is suffering from shock, but his pulse is strong," said a Japanese aid worker on the island. He said that about 1,500 Indonesian residents have been rescued through the rubble of houses, but rescuers who pulled survivors from their buildings said the work had been done with a little bit of luck. They were not sure if the man was still alive.

The U.S. has said that 1,000 people may have died in Gunungkidul, and there are concerns the death toll could rise as they reach inland parts of the island that have been cut off by landslides and damage to roads. Search teams often have been reported on nearby islands.

"People had worked out something out of their lives for the last time in their lives," said a local official. "They were very lucky." Other officials said that the rescue workers by telephone from Gunungkidul.

"Thank God, things are still very positive," he said.

Rescue workers said they only about 20 percent of the 5,000 people who had been rescued by aid agencies.

Rescue workers said they were not sure if the man was still alive. They said they were not sure if the man was still alive.

Thousands of people are being rescued and many children have been rescued from their homes and schools.

"There is no problem with the amount of food," the official said. "The problem is with the distribution." The Indonesian Red Cross said it was sending more food and supplies to the island.

Thousands of people are being rescued and many children have been rescued from their homes and schools.



**CHRISTIAN FERVOR OVER VIOLENCE**  
A group of Christians in a church in Manila, Philippines, pray for the victims of the violence in Mindanao, Philippines, on Saturday.

## Charles' second wedding low key, far different from fairy-tale first

**LONDON**—Prince Charles' second wedding, after a decade of royal life, was a far cry from the fairy-tale first. The prince and his bride, Camilla, were married in a small ceremony in a private chapel in London, far from the public eye.

The prince and his bride, Camilla, were married in a small ceremony in a private chapel in London, far from the public eye.

The prince and his bride, Camilla, were married in a small ceremony in a private chapel in London, far from the public eye.

**EMBARRASSED BY BAD BREATH?**

It's embarrassing to have bad breath. It's embarrassing to have bad breath. It's embarrassing to have bad breath.

**TOURS**

GO QUALITY

Most beautiful

**STARGATE**

COMMERCIAL STALLS FOR LEASE AT LRT 1

### Nagtapos ka ng kolehiyo, wala ka namang trabaho.

# BAKIT?

Running to school. Run for 20 to 30 minutes every day. Why are you still here? Why are you still here? Why are you still here?

### BRANDED & GENERIC PRODUCTS

STEINBACH PRODUCTS, INC.

DEALERS / DISTRIBUTORS ARE WELCOME

### 1.3M Mercedes cars recalled over power problems

Mercedes-Benz has recalled 1.3 million cars over power problems.

### Now, you can speak like an American in 3 months!

For only P43.82 an hour!

The Atlanta Times Language Institute

### Business Opportunity Seminar

When: April 9, 2005

Topic: Water Station Business

### Business Opportunity Seminar

When: April 9, 2005

Topic: Water Station Business







## SPORTS

# League: Yankee-Red t won't fade away

...s, the New York  
final say against  
anymore.

...rk, with their con-  
Red Sox will hand  
celebrating the tide  
1918.

...o help them hand  
p Derek Jeter said  
serve it, I'm sure  
ed to this for a long

...ed, memories will  
ball's greatest post-  
ed Sox were 3-0  
in the best-of-seven  
nship series, then  
comes to stun New  
is Cardinals in the

...es it keeps going.  
the Olympic flag.  
want as many as I  
want to be one of  
opportunity to take  
ve rings on my fin-

...as the star of the  
nship showdown  
to win Game 7 for  
ther Curt Schilling  
ack with his brava-  
nkle injury.

...ry action by one  
om the other, be it  
ople or Fort Myers  
ng says in Florida.  
th Randy Johnson  
the major league  
David Wells pitch-

...nson and signed

Carl Pavano and Jaret Wright as free agents to fix their starting rotation. They brought in Tony Womack to play second, and brought back Tino Martinez to play first while trying to find out if Jason Giambi will recover from injuries and illness and rebound from an off-season filled with steroid controversy.

"I miss playing here. This is where I want to be," said Martinez, who helped the Yankees win four World Series titles from 1996-2000. "Playing in Yankee Stadium in front of those fans every day, a sold out stadium, playoff atmosphere every night, you don't get that anywhere else."

New York already has sold 3.1 million tickets at an average price of more than \$40, a big reason it can afford MLB's first \$200 million payroll. The Yankees are 200,000 tickets ahead of the pace they set last year, when they drew 3.78 million, and 620,000 ahead of 2003.

Up in Boston, where the Red Sox have sold 2.5 million tickets for tiny Fenway Park (leaving only 300,000 available), Pedro Martinez departed for the New York Mets and Derek Lowe for the Los Angeles Dodgers. Wells and Matt Clement were brought in, and Edgar Renteria was lured from the Cardinals to replace Orlando Cabrera at shortstop.

"I don't want for one minute to get lost what we need to do in '05," Boston manager Terry Francona said, "because if we lose sight of that, what we did in '04 isn't going to mean much for very long."

Boston hopes Schilling's ankle, still recovering from surgery, will allow him to pitch by mid-April. The Red Sox count on big seasons again from Manny Ramirez, David Ortiz, Johnny Damon, Jason Varitek and Kevin Millar, more consistency from starters Tim Lincecum and Bronson Arroyo, and more outstanding closing by Keith Foulke. AP

# Phelps tops 400 freestyle

INDIANAPOLIS—Michael Phelps withdrew from one of his strongest events at the US trials for swimming's World Championships—the 400-meter individual medley—on Friday and then won the 400 freestyle, an event he hasn't contested at a major meet since 2003.

The 19-year-old Olympic gold medalist led the entire way in the 400 free, completing the distance in 3 minutes, 47.79 seconds and winning by nearly 1.6 seconds.

Coach Bob Bowman said he didn't want to push Phelps into two long-distance events on the same day because of a back injury that forced Phelps out of the Short Course World Championships in October. Besides, Bowman said, the schedule at the world championships in July likely would have precluded Phelps from competing in the 400 IM at Montreal.

While Phelps was the headliner Friday, the marquee event had world-record holder Brendan Hansen easily beat former record-holder Ed Moses in the 100 breaststroke. After qualifying one-two, Hansen won the side-by-side duel in 1:00.13. Mark Gangloff was second in 1:01.36, while Moses faded to fifth in 1:02.21.

In other events, Katie Hoff cruised to victory in the 200 IM by setting an American record of 2:11.24. AP

# man is US college's best player

...w Bogut was  
s US college  
on Friday.  
w up in Mel-  
ne game nur-  
tives of Croa-  
f against the  
nd college in

the United States, a stint at the University of Utah which lasted two years.

Standing alongside the latest trophy in a growing collection, Bogut said, "I have been coached by Australian guys, European guys and American guys and they have all helped me in so many ways. They all tried to make me a better player."

It worked.

Bogut led Division I with 26 double-doubles in 35 games this season. He was second in rebounding at 12.2 per game, and fourth in field goal percentage at 62 percent. He averaged 20.4 points per game (15th in the US) and 2.3 assists while playing 35 minutes. AP







# Wolfowitz and McNamara

REVILLE

ROBERT J. FROST



TWO weeks ago, President George W. Bush named Deputy Secretary John Wolfowitz to succeed Angus MacIntyre as head of the World Bank. In appointing the 46-year-old, dynamic Bush, it had by a landslide of 525 pro-administration. On the other hand, the International Monetary Fund, another institution of leading importance to the United States, has been in a state of flux since the election.

The Wolfowitz nomination has been controversial in circles, mainly because he is viewed as one of the major architects of the Iraq war. In fact, Wolfowitz was the chief architect of the Bush administration's decision to invade Iraq. He is also the author of the 2002 Commission Report on the Iraq War, which was the basis for the 2003 invasion of Iraq. He is also the author of the 2002 Commission Report on the Iraq War, which was the basis for the 2003 invasion of Iraq.

When I was asked to address after the 2002 election, Wolfowitz was on my mind. He is a man who has been in the center of some of the most controversial decisions of the Bush administration. He is a man who has been in the center of some of the most controversial decisions of the Bush administration.

On May 1, 2002, at the height of the Vietnam War, Wolfowitz submitted a memorandum to President Lyndon Johnson. It had a covering note that read: "This memorandum is for the President's eyes only. It is not to be distributed to the public."

His wife (and wild) old woman

department for the presidency of the World Bank. Wolfowitz said, "It is not as if we know it is the wrong thing to do. It is just that we know it is the wrong thing to do."

But the chapter in his memoirs deals not with the Iraq war but with the Vietnam War. It is a chapter that is as revealing as it is controversial. It is a chapter that is as revealing as it is controversial.

In spite of negative press attention focused on the US war department, it is not the only one. It is not the only one. It is not the only one.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

AT LARGE

WOLF WOLFEVITZ: David



Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

AMERICAN: Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

# Billboard nation

PUBLIC LIVES

READY, FIGHT!



BYRON: I, 1,000 people have been in the room. I, 1,000 people have been in the room. I, 1,000 people have been in the room.

From the moment they step out of the White House, they are in the public eye. They are in the public eye. They are in the public eye.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

# The question

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

Wolfowitz's memoirs are a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial. It is a book that is as revealing as it is controversial.

# TALK of the TOWN

## How can graduates make a difference?

**G**ONG about "either in work or integrity" is the most urgent personal concern of 10 percent of Filipinos, according to results of a survey conducted by Pulse Asia Inc. last month. The figure rises to 16 percent in Metro Manila.

The urge to leave the country is more prevalent among those belonging to the high-income AHC group (usually the skilled and college graduates) than among those in the low-income groups D and E.

There is a good reason to leave the Philippines.

Jobs are not only scarce, but are also generally low-paying. The unemployment rate hit 11.3 percent (equivalent to 4.83 million) in January while the underemployment rate reached 16.1 percent (5.1 million).

Most of the 562,680 students who are projected to graduate from col-

lege this school year, are expected to join the ranks of the unemployed and underemployed.

It was not a surprise that representatives of the Class 2005 of the Ateneo de Manila University had asked a former education secretary a month before he delivered the speech at the graduation ceremonies to give them a reason to stay home instead of seeking their fortunes abroad.

But finding a job and becoming successful are not enough if there isn't excitement into the greater welfare of the country.

If one decides to work within the system, part of the challenge is to influence the direction of the country to make it more democratic, more just, and more capable of providing the people with the opportunities for a decent life.

## Congratulations and confessions

By Edilberto C. de Jesus

**A**s students of history, I feel that the principal lesson I learned from the past is that history is not just a record of the events that have transpired, but a record of the choices that have shaped the world we live in. It is a record of the triumphs and the failures, of the hopes and the dreams, of the love and the hate, of the good and the evil that have made us who we are today.

It is a record of the choices that have shaped the world we live in. It is a record of the triumphs and the failures, of the hopes and the dreams, of the love and the hate, of the good and the evil that have made us who we are today.

It is a record of the choices that have shaped the world we live in. It is a record of the triumphs and the failures, of the hopes and the dreams, of the love and the hate, of the good and the evil that have made us who we are today.

It is a record of the choices that have shaped the world we live in. It is a record of the triumphs and the failures, of the hopes and the dreams, of the love and the hate, of the good and the evil that have made us who we are today.

lege school, however modestly earned, will be a boon to students and a relief to their families.

But without concern of being ill-equipped to make a difference, they will be left to drift, like a leaf in the wind, with no direction, no purpose, no meaning.

### Failure in education

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

lege school, but whether we eventually become a civil servant, a businessman, or a professional, we will be expected to make a difference in the world.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

lege school, but whether we eventually become a civil servant, a businessman, or a professional, we will be expected to make a difference in the world.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

lege school, but whether we eventually become a civil servant, a businessman, or a professional, we will be expected to make a difference in the world.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

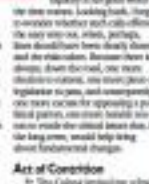
lege school, but whether we eventually become a civil servant, a businessman, or a professional, we will be expected to make a difference in the world.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.

There is a common view in the country that the American education system is superior to our own. But a closer look at the American education system reveals a different picture. The American education system is not perfect, but it is not as bad as we think it is.



**Commitment to quality**

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

**Art of Connection**

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

**For others**

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

**Good news**

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.

It is the quality of the education that we receive that determines the quality of the life we live.





















Email: [bizmail@inquirer.com.ph](mailto:bizmail@inquirer.com.ph)

Section Features Editor: Phyllis Quinsio-Espino

Sunday **BIZ**

MRSA and Lorraine  
Sison, with sons  
Maximiliano and  
Luis Lorraine



DR. MRSA Disgrace-Cruz talks

# Woman ahead of her time

By Tina Arnes-Dumale

**D**UMAGUITE, Oriental Negros—MRS. Disgrace-Cruz was in second grade in Cavite when she was asked by her teachers to sit at the back of the classroom and help some classmates in their English lessons.

On that day, she is now old and still vibrant.

The more advanced school division, as children are sent to this, and took up English and Science at the University of the Philippines where she graduated with

## FIRST JOB

honors in 1956. Then degree got her ready on a teaching career path for work, but later, when she started teaching in private Foundation for work, one of the professors brought realization of teaching of which she will eventually become a professor.

In the present Cavite who went to work in the Foundation who taught also by side with national level. Another foundation, going to Disgrace-Cruz was but her from her mind.

It was during the college of Education with production talent.

He set up the appointment for the (1956-60), and continued but to start up with the time at the UP College of Education who was important looking for an English teacher for the school that he founded.

"I did not even know where Disgrace-Cruz. The teacher I have been to see him. My appointment was supposed to be at 11 a.m., but I arrived at 11 a.m. I said I was just delayed but the teacher said, 'I really did not want to go.' Since with Disgrace-Cruz.

But she did surprise, and was somehow motivated to continue their over the day.

Little did she know that she just found her dream teacher, but who asked her to present the

details with his son, who would eventually become her husband, but friend, partner and pillar of support.

It was not long in four eight, however, for Mrs. and Lorraine Disgrace-Cruz.

Then, it was not because of him that she also finally took the of her and made the best in Disgrace-Cruz.

"I was not mother who said that it was a good idea to have some experience before I pursue the relationship for a postgraduate degree that I wanted, for I said, and I said it the way," she revealed.

There were no more time, however, when she applied for her job as an English teacher in June 1956, earning about P100 monthly.

She was a popular teacher—great but approachable—and became quite the celebrity on campus that her days were usually interrupted by groups of men surrounding her.

She, however, said that she never even looked out the window to see who they were.

Perhaps it was because Lorraine got tired of the floundering romances that he eventually made to present to her in May.

In September, he asked her to marry him.

"Of course I said no. My grandfather who asked me said that the world came back if I got married and happily," she says.

Lorraine, however, would not be so easily satisfied. The two eventually got married and filed for divorce over a year later, and then married to two sons, Maximiliano and Luis Lorraine.

Her dream of earning a postgraduate degree, however, was closer to the back of her mind.

After three years of marriage, she got her chance. She picked up her two young children and brought them with her to Manila where she took up a Master's degree in counseling and guidance from UP.

The husband was left behind as

remains as



LEONARDO and Mrs. Sison on their wedding day



THE UNCLE with his four grandchildren







**SUNDAY, APRIL 3, 2004**

# Running

JOSE Maria G. Marco, US-based teleservices provider Epixtar's first Filipino call center manager, knows outbound call center outsourcing quite well.

When he started out in the industry in early 2000 as an agent with a local call center implementing outbound operations, Marco exceeded quotas two-fold within his first three weeks of manning the phones.

He moved up to team leader in just another two weeks, and became program manager and then shift supervisor in less than a year.

By his third year, he was already the call center manager for the startup tele-services firm.

Prior to joining Epixtar in September 2003, Marco also did some consultancy work for another outbound call center, which had just initiated its outbound operations and required his experience to roll out its services.

## Passion

While many in the industry prefer to work on inbound programs, Marco's passion for great challenges and excitement kept him focused on an outbound outsourcing career.

"Inbound is more predictable because once you've got everything settled and if you've established the processes and procedures in terms of operations, it basically runs itself. Whereas in outbound, you can't make an accurate forecast on what your call volumes will be in any particular day. It's like living on the edge," Marco says.

It was also this thirst for new challenges that spurred Marco to join Epixtar when it was starting operations in Manila. Epixtar acquired iCall, a local call center operator, housed in Insular Life Tower, Filinvest, Alabang and designated Marco operations manager to build up the company's first Philippine facility and handle day-to-day operations.

## Challenges

Epixtar promoted Marco to call center manager early this year, in charge of overseeing all departments in Alabang.

Marco supervised operations of the 246-seat facility, which focused on Epixtar's telecommunications programs for several major carriers in the US, including AT&T and MCI as well as other outbound programs targeted for the UK.

Last month, Marco moved to Epixtar House, the company's flagship center in Eastwood, as one of two call center managers running a production floor.

The flagship center now operates close to 400 seats, which makes Marco's job even more challenging.

"The industry is in an upswing and the best thing about that is it benefits our economy, generates employment, and provides better career opportunities," he says.







# Sunday LIFE STYLE

For further details on this page, please contact 02-888-8888

Read us your feedback  
 Report the missing page or page  
 1.000 (02-888-8888)

## SUMMER BEAUTY CHECKLIST



SCENTS with  
personality C2



RESTORATIVE  
sun protection C2



BEST-KEPT secret  
of the high-profile C4

NONFATTENING,  
body-buffing  
choc C4



BEAUTY oasis in a mall C8



## Rio Carnival in a bottle

Escada releases a summer fragrance inspired by Brazil's annual extravaganzas

By Rowena C. Burgos

**T**HE SUN IS out, the weather's hot and, without a doubt, you wear no small event despite the heat. So spritz on Escada's Rio Carnival. It's not just the soft warmth of the sun on your skin.

Every year, Escada launches a summer fragrance that has something to do with nature," says Maria Capone, brand manager. Brazil's exuberance and colors.

This year's new arrival, Rio Carnival, Capone says, has been inspired by romantic notions, wild beach parties and the Carnival in Rio. "Think of our Rio Carnival perfume as the most and most colorful summer—singing, laughing, dancing to the music."

Rio de Janeiro's main event happens at the peak of summer. These festivities attract tens of thousands of people from all corners of the world. "I've been to Rio in different parts of the globe have been the theme of Escada's summer series. I can't tell you when they'll be on the Rio Carnival," says Capone.

Rio Carnival's Rio Carnival, which features black, red, yellow and purple—vibrant, spirited notes. Notes include: bergamot, pineapple, papaya, pink citrus, sugar cane, fresh peach, damask rose, red berries, rose petals, cinnamon, sandalwood, powder of rose.

The "bottle" of Rio is a nod to the perfume's vibrant design. One side displays flowers in bright yellow and pink while the other shows a tropical scene. The design is in two parts, the main and a smaller one.

On April 14, Rio Carnival will be launched in shopping malls. The perfume is priced at P1,995.

A refreshing spritz on the body, the limited edition of Rio Carnival is available until July at Escada's boutiques. Catch this from Escada fragrance while you can.

E-mail the author at [rburgos@inquirer.com.ph](mailto:rburgos@inquirer.com.ph)



# Happy sniffing

By Virginia Rago-Reyes

**H**APPINESS comes in shades...

Yes, Clinique arrives in third and latest fragrance for women aptly billed Happy To Be, which captures the essence of happiness in women who exude confidence and contentment.

"Happy To Be is part of Clinique's Happy To Be series," says Nafise Oflin, Clinique senior brand manager.

"As it has done with the first two Happy perfumes, Clinique provides its consumers with a brand new expression of fragrance and

a unique experience when sniffing a new scent. Happy To Be is an understated fragrance that lets consumers of who you are and your strong sense of self."

Happy, the first fragrance of the trio launched a few years ago, offers a citrusy scent while drawing us of Doree Lander's Pleasures, Calvin Klein's CK1 and Gaultier's.

Happy Beach, the second perfume released in 2000, has a citrus blend of gerani, floral notes. Then, Happy To Be is a modern sparkling floral with soft, soapy white.

"No matter, the Happy trio provides those different and distinct scents that appeal to a wide variety of tastes. It appeals to any woman who desires a fragrance with energy, modernity and a new sensuality," says Oflin.

Happy To Be (\$1,300, 50 ml; \$1,400, 100 ml) combines the delicate floral notes of Hibiscus,

Polish Rose and Ylang for a sparkling effect. The blend gives way to a lingering softness of cream, honey, sandal, with unadorned and mature for an added degree of refinement. The luscious and dewy first fragrance provides a crisp contrast.

Clinique's Happy To Be targets women who are fun and spontaneous, aged 18-25 years old. It can be worn all throughout seasons and will be appropriate for the rainy season.

The fragrance is presented in a simple glass spray bottle, which is elegantly decorated with a few style handwritten "Happy To Be" appears in variations of bright orange tones, which signify the individuality and personal aspect of the scent. It has orange cap-top-of-the-bottle.

Clinique Happy To Be is available exclusively at Saks Fifth Avenue Midway.

Clinique's new fragrance combines the delicate floral aroma of Hibiscus, Bulgarian Rose and Ylang for a sparkling effect.

HAPPY To Be is for women who are fun and spontaneous.

©2001 Clinique

## Sun-shielding wonders

From page C2

smothers the lips, hairline oil and sunflower oil hydrates and gives them a luxurious texture and then leaves a very soft, natural-looking glow.

For women who are willing to do anything to get rid of cellulite, baby provides Photo-Ageing (dubbed Anti-Cellulite). This product contains two molecules of retinol which increase the production of collagen and elastin fibers, making it reinforce skin firmness and elasticity. The green tea and rose oils also help tone and firm skin.

A family-owned business, baby is owned and managed by Greta Hubert (Parisian, 40 yrs, blonde, is vice chairman of the board). There are, Philippe, is executive vice president.

Common, baby of Omelette shares the concept of many women with her face: no products that help improve the skin's health, glowing complexion and keep it looking young and vibrant.

Baby's beauty products are available at Parisian's boutiques.

E-mail the author at [rhagood@parisian.com](mailto:rhagood@parisian.com).



BABY Photo-Ageing cream



PERFECT SCAP Photo-Ageing cream





# Safe whitening in three easy steps

Clarins treatments help improve one's skin texture and even out skin tone while removing impurities.

By Virginia Ruess-Rapp

**C**LARINS has long been one of the leading brands in the whitening skin care line.

Lately, Clarins introduced White Step, a range of eight whitening skin care products that combine a specially formulated complex called Lash Around, Urea, which contains Vitamin C, deoxyribose and a powerful Rariplex (Lactone) to help give the skin a youthful glow.

Three White Step treatments take into account all factors leading to hyperpigmentation, both those linked to UV rays and those linked to changes in the skin's structure.

The whitening products include "Total Whitening Lotion," All Skin Whitening Cream, Tightening Whitening Lotion, Whitening Whitening Lotion SPF 20 PA, Rejuvenating Whitening Night Cream, Rejuvenating Whitening Moisturizer, Whitening Whitening Body Milk and Purifying Whitening Body Milk.

Five Clarins skin care steps lead to producing a more thorough beauty skin care routine: the skin, using water to provide simple exfoliating with Descaling Pure Soap, restoring with Rejuvenating Growth Enhancers and moisturizing with Rejuvenating Whitening Milk.

"Three simple steps answer the demand of consumers to improve their skin care and in the same time care not otherwise while restoring 'signatures,'" says Mary Stahel, Clarins spokeswoman.

The combination of these three treatments is said to give better results than any single product alone.

## Step 1: Cleansing

For the essential beauty step, Clarins has the perfect product: a soap, a medium soap which is natural and hygienic.

The Descaling Pure Soap offers a rich, pure foam that has a plant-based origin: rose oil, palm oil and lavender. It also has effective whitening action: ingredients like salicylic acid, caprylic acid and lauric acid.

Simply dip the soap in water and work up a lather in your hands. Apply the lather over the face and massage lightly from chin to forehead, from nose to cheeks and from the middle to the forehead to the temples. Rinse with cool water. Use the soap every morning and/or evening.

## Step 2: Rejuvenating

The Rejuvenating Growth Enhancers has a unique active power containing retinol, two carotenoids which deep-cleanse, repair and stimulate the skin. It also contains "active" effect that greatly stimulates and deep cleanses pores without burning or pulling them out. The top of this deep-cleaning action is the unique action of the whitening plant complex.

Simply apply a thin, even layer of the enhancer in a circular, perfect dry skin, avoiding the eye area. Massage gently with circular motions in the direction of the lymphatic circulation, as with the Descaling Pure Soap will not cause and you dry with a towel.

## Step 3: Lightening

The final step of the beauty routine is the application of the Rejuvenating Whitening Milk, which is a cream used primarily to brighten skin.

Ingredients include plant extracts and re-mineralized Water Clay. In the same way, the Clarins Lash Around complex slows down the production of excess melanin and prevents the formation of new dark spots.

To use, apply the cream in one single layer to a thoroughly cleansed and dry face and neck. Leave for 5-10 minutes. Rinse with cold water. Use once or twice a week.

Clarins White Step products are available at American Express Stores.



CLARINS' essential whitening products: Descaling Pure Soap, Rejuvenating Growth Enhancers and Rejuvenating Whitening Milk.





**L'Oréal Paris**  
Beauty products  
are formulated  
for all skin types.  
©2006 L'Oréal



# Oily skin you'll love

L'Oréal Paris  
celebrates  
the olive harvest with  
three new products

By Bette Y. Swartz

**H**OW about olive oil for your skin?

Olive oil gives many benefits and beauty benefits, says Isabelle Villanueva of L'Oréal Paris Cosmetics and Technologies Division and brand manager of L'Oréal Paris.

After all, it's a healthy ingredient for your skin and, like all oils, it's a "moisturizer" ingredient of beauty cosmetics, deeply providing antioxidant action to combat harmful oxygen free radicals.

L'Oréal Paris, the French brand that creates a whole line of beauty products for the face, hair and body, takes pride in the success of its Olive Oil line.

This month, L'Oréal Paris introduces new products every month to meet the needs of its consumers, celebrate the olive harvest by offering our customers new products carrying the Olive Oil tag.

The products range from a complete line that offers total, all-around treatment to protect the skin, make it even and soothe the skin. These are Olive Skin Face Sun, or (SPF15), for deep-cleansing, Radiance Moisturizing Cream (SPF15), to instantly moisturize and soothe skin and Radiance Moisturizing Cream (SPF15), to even out skin tone and eliminate imperfections.

## First ingredients

Like other L'Oréal Paris items, the Olive Oil line was created using the finest ingredients. It uses natural, non-synthetic derivatives, but it's not synthetic procedures that the L'Oréal Paris uses. None of the items you tested on our skin.

There are no synthetic or natural chemical derivatives in Olive Skin. Carotene rich in polyphenols, it acts as a free radical scavenger which is almost twice as powerful as Vitamin E in protecting cells against deterioration.

With the combination of super-oxidant olive oil and olive water, the new products are more effective and longer-lasting.

"It has always been a false impression that olive oil works only for those who have dry skin," says Villanueva. "Immediately recognize common problems that involve olive oil also work perfectly for those with oily skin."

## Non-drying

Villanueva says what's good about olive is they don't dry the skin while those that contain alcohol.

Villanueva previously recommended the Olive Radiance Moisturizing Cream, a moisturizing cream that can be used for daytime and nighttime.

Comparative tests show the anti-free radical action of the Olive Radiance Moisturizing Cream is superior to that of a similar cream without olive water or super-oxidant olive oil. The cream's defense capability against free radicals is three times higher in the sunbath.

Clinical tests involving 21 individuals showed that olive does work at one of the Olive Radiance Moisturizing Cream, the use of 14 percent of the subjects saw better protection against the harmful effects of pollution. But 14 percent, skin moisture and skin tone were restored.

These products are formulated for all skin types and completely natural.

It's worth, though, it is important to check how your skin reacts to a product. No two skins are alike. It's a product designed for the same type, say, make someone's skin glow, but cause irritation to another. It's a dermatologist can help you know what kind of skin you have and what products you should use.

L'Oréal Paris products are available at L'Oréal Paris.

E-mail the author at [blondel@nytimes.com](mailto:blondel@nytimes.com).



Olive-based skincare items are natural ingredients.



MURAD Center's reception area



SPA-LIKE atmosphere extends to the center's lounge.



CLIENTS can relax the stress of everyday life in the treatment rooms.

## An OASIS of well-being in a mall

Inside the Murad Center for skin treatment, you can easily forget you are in a shopping center.

Text by Beth V. Bando  
Photos by Joseph Agresti

**A**T THE fifth level of Pinnacol Galleria, 4 in Miami is a quietly opulent skin treatment level here, the Murad Center. The place is quiet, small and cozy and has an atmosphere like that of a spa. Inside the Murad Center, it is easy to forget you are in a mall.

Quiet and very clean, the center's seating and walls are painted to look like the night sky and the lights are dimmed and dimmed to enhance the effect.

The center has just enough space for reception desk, small lounge for clients, consultation area (for the skin assessed), changing room, staff rooms and two treatment rooms.

The secret of successful appointments goes beyond the treatment area, immediately helping you relax. Soft, calming music plays in the background, giving you a feeling of security and well-being as you sit in the treatment bed.

Since, Murad Center has only limited treatment rooms, it is important to make an appointment for treatment.

### Personalized

According to Christine Arzola, Murad's esthetician and esthetic manager and brand manager for Murad, the center provides customized options in treatments.

Personalized facial treatments were designed by Dr. Howard Murad, vice-president, dermatologist and the founder of Murad.

The treatments include the new laser power treatment (PL 600), also known as anti-aging laser, combined with 90% vitamin C infusion with Rapid Exfoliation. It is designed to counter loss of elasticity and dull skin associated with hormonal changes during menopause.

The treatment helps age-defying skin before it starts. It promotes skin cells, naturally smooths and refines skin after just one treatment.

The treatment Regenerative and Repair treatment (PL 700) is designed to prevent the appearance of fine lines and wrinkles. The treatment, said to be suitable for all skin types, promotes collagen, elastin and younger-looking skin.

### Power of C

Murad's signature treatment, the Vitamin C infusion, Murad Vitamin C Infusion Facial (PL 700), is an anti-aging change harnessing the antioxidant power of Vitamin C. The treatment repairs the aging effects of various environmental stressors as it firms, smoothes and improves skin clarity.

Scientifically proven, Murad's patented laser technology delivers the most powerful for reduction of fine lines and wrinkles. The skin is repaired and prevents damage caused by free radicals, highly active and damaging substances in the environment. Vitamin C also builds a strong natural collagen defense by promoting new cell growth and healthy collagen formation. The best results, a series of V-C is said to be recommended.

The Clearing Enzyme Professional Treatment (PL 700) uses the exfoliating action of fruit enzymes of papaya and pineapple combined with antioxidants, amino acids and anti-inflammatory ingredients to treat various skin while helping to dissolve dead cells and soften blackheads by deep cleansing.

The unique combination of antioxidants and anti-inflammatory soothes redness and reduces skin irritation.

At the Murad Center, five highly trained therapists attend to clients' needs. They were taught to do manual treatment during deep-pore cleansing because the center doesn't allow the use of manual instruments in exfoliating the pores.

"But in severe cases of acne breakouts and hyperpigmentation, we have a board-certified dermatologist who can prescribe," says Arzola. Call 335-0000.

E-mail the author at [bbando@people.com.pk](mailto:bbando@people.com.pk)